ROHAN CHOUDHARY

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Contact No.-08107010589

Career Objective:

To associate with a progressive and professional company that has a dedication to customer service, innovation and growth and gives me a chance to enhance my skills in the state-of-the-art technology and excel in work towards the growth of the organization.

Educational Qualification:

* Master of Computer Application from JAIPUR NATIONAL UNIVERSITY, Jaipur.
* Bachelor in Computer Application from K.C.R.I - IT College Alwar (M.C.R.P.V).
* Senior Secondary from Happy Hr. Se. Sec. (Rajasthan Board).
* Secondary from International Public School (Rajasthan Board).

Professional Skills:

* Web Technologies : Digital Marketing, SEO, On & Off-Page Optimization, PPC
* Web Development : HTML
* Operating Systems : Windows , Linux,
* Databases: SQL
* Applications: Spreadsheet and Presentation software.

SEO Skills:

Keyword Analysis: Researching the best keywords, with less competition and high search volume for high Ranking of website.

On-page: Analyze website structure, Keywords research and analysis, Competitor research and analysis, URL optimization, Title tags and Meta description, Content optimization, Sitemap & Robots, Image optimization, Google Webmaster, Google Analytics.

Off-page: Blog commenting, Directory Submission, Blog Submission, Article Submission, Local Listing, Forum Posting, Classified Submissions, Image/Video Sharing, Document Sharing, Reviews.

Social Networking: Facebook, Twitter, LinkedIn

Paid Marketing: Google Adwords, Social Media Campaign (Facebook, Twitter)

Work Experience:

Working as SEO Analyst in Archive Infotech from June 2017 to Present. Here I deal with clients, manage a team of 4 and create strategy for our projects.

Worked as SEO Specialist in Dot Squares from May 2015 to June 2017. There I used to perform all the off-page and on-page activities for multiple projects.

My Roles and Responsibilities:

Currently I am managing a team, my role is to communicate with clients (UK, USA, Australia) understand their concern, divide work through team, create complete analysis report for any upcoming projects, regularly analyze webmaster & analytic, co-ordinate with developers and designers for any kind of improvement in website, create monthly work & rank report and deliver it to clients and maintain healthy relationship and coordination in the team.

Personal Profile:

NAME : ROHAN CHOUDHARY

FATHER’S NAME : MR. YOGESH CHOUDHARY

DATE OF BIRTH : 15th July

MARITAL STATUS : Married

NATIONALITY : INDIAN

LANGUAGES KNOWN : Hindi & English

PERMANENT ADDRESS : House No 277, NEW ADARSH NAGAR, DAUDHPUR,

ALWAR (Raj.)

Declaration:

I hereby declare that all the information furnished above is true to the best of my Knowledge.

Place:

Date:

Rohan Choudhary